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## Nice eyes

Get glasses to fit your face, style for fall

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**ZOOM**

*Leigh Patton | CiN Weekly*

**Dr. Malinda and Lane Pence, owners of Madeira Optical, wanted a makeover subject. We found them one.**



**ZOOM**

### THE RESULTS

**BEFORE:** Her tortoise-shell colored specs were too dark for her skin/hair coloring. And the large ovals were "hiding" her features instead of highlighting them.

**AFTER:** A pair of pink-painted titanium "modified butterfly" shaped glasses by prodesign (\$239) brighten her face, highlight her blue eyes and provide a better fit for her petite face.

Dr. Malinda Pence and her husband, Lane, know eyewear trends. Standing inside their Madeira Optical waiting room filled with racks of Burberry plaid, Gucci green and Coach logo frames the

couple talked about the importance of stylish frames.

They say that trying something unusual (like in a bright color, instead of black or brown) often leads patients to the perfect pair. "It's like when you see a something on a hanger and think it's not for you," explains Lane, who runs the "business" side of things. "But then you try it on and realize it can be complementary."

They bought Madeira Optical (7111 Miami Ave., Madeira) in 2002. Since then, they've updated everything, from the building to the eyewear selection. For more info, visit [www.madeiraoptical.com](http://www.madeiraoptical.com).

## 10 SECOND MAKEOVER

The Pences wanted to give a CiN Weekly reader a "10-second" eyewear makeover. Finding the perfect pair of frames involves both face shape and color (skin, hair, etc.). They say that in under 10 seconds the time it takes to slip on a new alternative it's possible to find a more ideal fit.

The couple chose Libby Esterle, who works in marketing for the Leukemia and Lymphoma Society. Her large oval frames screamed out to these optometry gurus: change me!

Here's how the Pences gave Esterle's face a refreshed look with a quick change of frames:

## TOP EYEWEAR TRENDS FOR FALL

**TEMPLE POINTS:** Details such as logos and jewels at the "temple" on the side of the frame where the arm meets the eyepiece.

**FAB FRAMES:** Patterns (like Burberry plaid) and colors (like purple titanium) offer signature style.

**FLIGHT CREW:** Aviator styles with a twist, combining metal frames with plastic arms, are a hot look.

**INVISIBLE MAN:** Sleek rimless and semi-rimless specs are a sophisticated alternative for guys who don't like the bold look of thick, plastic frames.

## FRAMES FIT FOR YOUR FACE

Here are the six most common face shapes and the eyewear that will flatter them most.

**TIP:** Keep in mind, there are two basic face shapes. Angular faces (square, oblong) should wear rounded frames. Curvilinear faces (round, heart-shaped) should go with more angular frames.

### HEART-SHAPED

**CHARACTERISTICS:** Very wide forehead, high cheekbones. Face narrows gradually to the chin when smiling

**DO:** Oval, aviator or butterfly frames

**EYEWEAR:** Purple titanium, modified butterfly frames, by Max & Lewie (\$199)

**SHADES:** Updated aviator frame, Ralph Lauren (\$89)

## **OVAL**

**CHARACTERISTICS:** Chin and forehead of almost equal proportions with high cheekbones

**DO:** Wide frames

**EYEWEAR:** Wide, flatter oval frames, Bailey by Kate Spade (\$199)

**SHADES:** Wide oval frames with stripe detail, Beausoleil (\$229)

## **ROUND**

**CHARACTERISTICS:** A round face is just that - full with few to no angles

**DO:** Wide ovals, squares, cat-eye styles, angular shapes to diminish fullness

**EYEWEAR:** Multicolor, angular frames, by Beausoleil (\$299)

**SHADES:** Oversized square frames, Gucci (\$229)

## **SQUARE**

**CHARACTERISTICS:** Strong "squared" jawline, broad forehead, high cheekbones

**DO:** Curved frames that are more horizontal (long and thin) than vertical

**EYEWEAR:** Horizontal-style frames in mosaic plaid pattern, Burberry (\$199)

**SHADES:** "Jackie-O" style frames, Kinsey by Kate Spade (\$159)

## **OBLONG**

**CHARACTERISTICS:** A face that's longer than it is wide

**DO:** Oval shapes, or any that have a strong horizontal line

**EYEWEAR:** Horizontal logo frames, Coach (\$169)

**SHADES:** Shield-style frames, Prada (\$239)

## **TRIANGULAR**

**CHARACTERISTICS:** A narrow forehead that widens at the cheek and chin.

**DO:** Frames that add width to the forehead, yet soften the angular chin, such as wide ovals.

**EYEWEAR:** Wide frames, 4th Dimension by prodesign (\$239)

**SHADES:** Glasses with a wide nose bridge by Maui Jim (\$149)



**ZOOM**

Ralph Lauren (\$89) Max & Lewie (\$199)



**ZOOM**

Beausoleil (\$299) Bailey by Kate Spade (\$199)



**ZOOM**

Gucci (\$299) Beausoleil (\$299)



**ZOOM**

Burberry (\$199), Kinsey by Kate Spade (\$159)



**ZOOM**

Coach (\$169), Prada (\$239)

